

AEAS 2117: Economic and Business Issues of Korea
Winter Term 2020/21

Addressees	This module is designed for students who have already some knowledge about South Korea (exceptions made for exchange students); Korean language skills are not required but might be helpful.	
General Information	Upon completion, students will understand the role of the Korean state for major segments of the Korean economy and of business. They are able to analyze a specific area of economic policy on the background of relevant economic theories, and they are able to develop and present their insights based on the needs of various formats. The compulsory module “Economic and Business Issues of Korea” consists of two parts which can be found in the LSF as:	
	Economy and Business in Korea (Seminar)	Topical Economic and Business Issues of Korea (Project Study)
	The seminar provides insights into and the discussion of various topics related to the Korean economy and business issues.	The project study offers a methodological and theoretical approach to economic and business issues of Korea.
Topics	1. History of South Korean Economic Development; 2. The Korean Economy between State and Chaebols; 3. Youth Unemployment & Education System; 4. Development of Korea’s Financial Policies and the Financial Market; 5. Economy & Innovation; 6. Demographic Change & the Aging Society; 7. Asian Financial Crisis and the Role of the IMF in South Korea; 8. Regional Economic Relations and trade linkages; 9. Foreign Direct Investment and ODA; 10. The North Korean Economic System; 11. Scenarios of a possible Korean Reunification	The project study consists of two parts. The first part will deal with approaches to academic writing and presentation, methodological approaches as well as theoretical background to the seminar topics. In the second part, students will hold presentations about topical economic and business issues of Korea and will comment on each other.
Credit and Grading	The seminar accounts for 4 ECTS points. Course language is English. Your attendance at every session is essential. A seminar paper about a topical economic or business issue accounts for 100 % of the final grade (deadline : 28 February 2021). In order to pass the seminar, each student holds a presentation + handout about the literature for the respective session’s topic.	The project study accounts for 2 ECTS points. Course language is English. Your attendance at every session is essential. A presentation per student about a topical economic or business issue will account for 100 % of the final grade (deadline : January 2021). In order to pass the project study, students comment on each other’s presentations.
	Students who successfully complete the module earn 6 ECTS points. Splitting of the module for BA MOAS, MA MEASE/CEAS and M.Sc.(BWL) students is <i>not</i> possible. Erasmus exchange students may take both or only the 4 ECTS seminar course.	
Time and Place	For both, seminar and project study, the first meeting is on November 12th, 2020 . The last meeting for the seminar is on February 11th, 2021 , the last meeting for the project study is on February 4th, 2021 . There will be no seminar and no project studies between December 23rd, 2020 and January 6th, 2021 . The seminar takes place on Thursdays, 2:00 pm – 3:30 pm via an online-communication platform (tba) . The project study usually takes place biweekly on Thursday, 4:00 pm – 5:30 pm via an online-communication platform (tba) . Deviations from this schedule will be announced.	
Material	All material for the seminar and the project study (mandatory literature, slides, etc.) will be provided on moodle .	
Contact	Diana Schüler (diana.schueler (at) uni-due.de) LE 735	